

If you're having trouble viewing this message, [click here](#)



Equifax Answers

A Quarterly Publication
for Equifax Customers

4Q2008

Welcome

Dann Adams
President
U.S. Consumer Information Solutions



As you may know, Equifax has recently announced some innovative new partnerships with the goal of collaborating in the development of advanced analytics, enhanced qualitative data and scoring solutions to better assist our customers in risk assessment and mitigation.

In view of the current economic climate, we believe the timing of these alliances is opportune. Aligning Equifax's ability to deliver consumer credit information and analytics, with Fair Isaac's scoring technology and IXI Corporation's extensive consumer asset data, will give our customers even greater insight into consumer credit behaviors and trends – much needed in these tumultuous times.

To kick off the relationship with Fair Isaac, Equifax and Fair Isaac hosted our first joint web seminar in November, "[Effectively Managing Risk in a Rocky Credit Market](#)," to discuss the business implications of score migration and monthly portfolio reviews. You'll find highlights of this event, along with a link to the replay, in this issue of Equifax Answers.

While striving to keep your portfolio profitable, don't forget to [protect yourself and your customers against fraud](#) this holiday season. Equifax has retooled some of our Fraud Services to help you stay vigilant in the fight against identity theft and fraud.

Equifax has enjoyed serving you this year and appreciates your continued confidence in us. We wish you a delightful holiday season and look forward to working with you in 2009.

Dann

Copyright 2008 Equifax Inc.

Inside this Issue

[Effectively Managing Risk in a Rocky Credit Market](#)

[Fast, Accurate Loan Restructuring with Current Income Data](#)

['Tis the Season to Be Wary](#)

Equifax News

[Equifax to Present "Portfolio Management for New Products and Services" at PDMA and IIR Conference in February](#)

[Equifax and IXI Corporation Partner to Give Financial Institutions Deeper View of Customer Base](#)

[Equifax Recognized as Top 20 Financial Technology Leader in 2008 FinTech 100](#)

[Equifax Unveils Online Identity Card](#)

Upcoming Events

INFORM ► ENRICH ► EMPOWER™

Copyright © 2008, Equifax Inc., Atlanta, Georgia. All rights reserved.
Your privacy is extremely important to us. You are receiving this message as an Equifax customer.
By continuing to receive emails from us, you agree to Equifax's Privacy Policy.

[Unsubscribe](#) | [Privacy Policy](#) | [Legal Notice](#)

P.O. Box 4081 , Atlanta, Georgia 30302